

February 15, 2012

Pallet Wrapz
Chicago, IL.

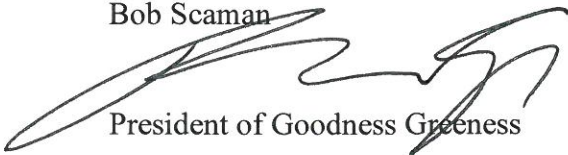
In our ongoing commitment to environmental and economic sustainability, *Goodness Greeness*, the Midwest's oldest dedicated certified organic produce wholesaler, has partnered with *Pallet Wrapz* to transition to reusable pallet wraps.

Pallet Wrapz are lightweight, sturdy, easy to use and maintain a professional appearance. They offer more stability and protection to our customers' orders, reducing potential damage and loss on both sides. They also reduce our carbon footprint, and create a long-term financial gain that we are able to pass on to our valued customers.

We are enthusiastic about partnering with *Pallet Wrapz* and plan to expand their use until every one of our pallets goes out with reusable wrappings. We understand that responsible businesses and consumers alike benefit from working to reduce the impact of plastic pallet wrap. We are committed to environmental initiatives company-wide, continually following the axiom "Reduce, Reuse, Recycle."

Based on an average of 400 rolls per month at 1476 feet per roll = 590,400 ft. Which means **111.81 miles of pallet stretch wrap is being taken out of the system per month.**

Bob Scaman



President of Goodness Greeness

